

**August Sales:** Although sales slowed down a bit the last week once school started, we still achieved a 10.5% increase over last year. September tends to be one of the slowest months, so let's do our best to prove history wrong! Not too early to stock up on Halloween. And some customers have already been asking for vintage Christmas. Bring it!

**Dealer Meeting - Thursday, September 18<sup>th</sup>, 6:00.**

Agenda: October Anniversary Sale. We need your ideas! As most of you know, we celebrate our anniversary with a big sale in October. This year we are celebrating our 20<sup>th</sup> year and would like to do the sale up big, and if possible, do something different than our traditional sales schtick. So put your thinking caps on and come join us to discuss this, as well as a few other topics. Pizza will be served at 6:30 ish.

**New Dealer Alert:** We would like to welcome #696 Johnny, who comes to us from Naperville via southern Indiana. Johnny's showcase is in the middle of the store, behind the coin guys. Currently he is stocked with toy collectibles but hopes to expand and include items from his grandparents' Indiana farmhouse. Welcome Johnny!

**Hope to see you all on the Thursday September 18<sup>th</sup>! (edited 9/4/25)**