

June Sales: Hmmmm, yes, sales were soft, coming in at 95% of last year. The extremely hot weather didn't help any. Perhaps now that customers are getting acclimated to these steamy days, we will see more of them. Already hearing reports of cabin fever, so we will see.

Christmas in July: It was suggested that we try a Christmas in July sale so that's what we're going to do! The sale will run 4 days from Thursday 7/24 through Sunday, 7/27. Unlike other sales, this one is NOT mandatory, but if you want to participate you must be at least 10% off. Despite its name this sale does not have to feature Christmas items, but of course it can, if you want to drag in holiday merchandise. Or maybe you want to sell down on items you've had for too long or feature a certain category. Give it some thought and if you want to participate let us know so we can print signs and update our dealer discount sheet at the counter. As usual, our super social media team will be promoting the sale on FB, IG, TT, and our website. Speaking of social media ...

Facebook, Instagram & TikTok: When was the last time you looked at our Facebook page? Did you know that Brian is systematically featuring every single dealer on it, including at least 3 pictures of every dealer? This takes a lot of time and energy, so let's give Brian a big Thank You for his efforts. Likewise, if you haven't look at our Instagram and TikTok postings – well you should. Kudos to Jose for his posts! And of course, Ron, who continually edits our individual dealer website pages deserves our thanks as well. Don't forget if you've got a special item that you want to feature on social media and/or our website let these guys know!

The Out of the Attic "Library": While revamping this section of the store, it occurred to us that you might not be aware that dealers can borrow books from our library. It is an honor system, and we trust that you'll return the books after having a good read. There are a ton of great fiction novels that are perfect for that lazy day in the backyard. Enjoy!

Working Dealers: Many thanks to our dealers who take such good care of our customers, help with store maintenance, etc. We'd be lost without you. But we do need to ask a favor - better penmanship, please! Lately, it has been increasingly difficult to read item descriptions and pricing. As we all get a little older, things start to go – arthritis acts up, bifocal's need updating, brain fog creeps in... but sales still need to be reported. So please, if you can write more legibly, you'll make both the bookkeeper and the dealers affected by the guess work really happy! Thank You!