

Out of the Attic antiques & Collectibles - Newsletter August 2025

July Sales: So maybe there was some “just too damned hot” cabin fever going around after all – July sales were up 21% over last July! Woohoo!

August sales expectations: Well, July worked out a whole lot better than expected, so who knows how August will shape up. Final summer vacations might keep some customers away. Also, as school starts up later this month, those related expenses might put a crimp in a few pocketbooks. But on a positive note, August has five full weekends for shopping at Out of the Attic Antiques & Collectibles, so we’re hoping for the best!

Christmas in July: Not sure how much this helped our July sales, although our customers were happy enough with the discounts that were offered. It was ridiculously hot that weekend, so hard to judge if it was our “Christmas in July” ads on social media or customers just wanting to get out and do something. Maybe a little bit of both. Something to consider for next year.

New Dealer Alert: A hearty welcome to Alice #333, who has a showcase in the middle of the store featuring beautiful sterling rings at a very fair price. Check it out!

Furniture “Consignment” Area: There has been a bit of confusion on how this section of the store works. Basically, if you have a piece of furniture or an item that doesn’t easily fit in your booth, you may park it in the back area with the furniture Glenn is selling. However, keep in mind that the commission on these pieces is 50%. If you do add something to this area your tag must have your dealer # with the letter F added to your number. Please comply.

Dealer Meeting: We haven't had one for a while so we are looking at having one mid-September. Pizza will be served! Details to come later.

That's all folks!